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For immediate release

STAR*EAST* Software Testing Conference Announces Full Program and Open Registration

Over 100 Learning Sessions to be Held in Orlando, Florida

Jacksonville, FL, January 24, 2017 — TechWell Corporation, an industry leader in software development conferences and training, has announced the full program for its STAR*EAST* conference. STAR*EAST* is one of the longest-running, and most respected events on software testing and quality assurance and will be held May 7–12, 2017 at the Rosen Centre Hotel in Orlando, Florida.

The week-long conference will feature over 100 learning and networking opportunities and covers a wide variety of some of the most in-demand QA topics, including: test techniques, DevOps, leadership, test automation, mobile & IoT, and agile testing to name a few.

STAR*EAST* attendees are able to build a customized week of learning with a variety of topics available through pre-conference training and certification classes, in-depth tutorials, topically-oriented concurrent sessions, and keynote presentations by recognized thought leaders in testing. There will be over 70 speakers in total presenting talks at STAR*EAST*—including these acclaimed QA professionals:

- Co-author of "How Google Tests Software" — Jason Arbon
- Agile practitioner and Agile "Coach of Coaches"—Bob Galen
- Lead author of "Integrated Test Design Automation"—Hans Buwalda
- Winner of the first ISTQB Excellence Award in 2012—Dorothy Graham
- Co-author of "Rapid Software Testing"—Michael Bolton
- VP of global delivery and solutions for tap|QA—Jennifer Bonine
- Author of "A Practitioner's Guide to Software Test Design"—Lee Copeland
- Author of "Achieving Software Quality Through Teamwork"—Isabel Evans

"Conference delegates will gain insight and new strategies on their favorite topics by world-renowned testing practitioners and thought leaders at STAR*EAST*. The "Meet the Speakers" networking event is a great chance to discuss hot topics in person with these individuals and get some free consulting from the best," said Lee Copeland, STAR*EAST* Program Chair.

STAR*EAST* will also feature a Women Who Test bonus session event on Friday, May 12 during the conference. This full-day bonus session will support both women's personal and career journeys in software testing. Women Who Test covers prominent topics for female test/qa professionals, including: how to optimize the life of a female tester, growing a personal brand, and discovering one's career superpowers. All

of these topics designed as a guide on how to problem-solve as a female in the tech industry—where the ratio of men to women is drastically outnumbered at 7:3.

For more information on STAREAST and access to the full conference program details, visit https://stareast.techwell.com.

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