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## For immediate release

# TechWell Announces the Full Program for STARCANADA 2016

THE PREMIER EVENT FOR SOFTWARE TESTING AND QA PROFESSIONALS TO BE HELD IN TORONTO

Jacksonville, FL, September 14, 2016 — TechWell Corporation, an industry leader in software development conferences and training, has announced the [full program](#) for STARCANADA. Held October 23–28, 2016 at the Hyatt Regency Toronto in Toronto, Ontario, Canada, STARCANADA is a part of the STAR conference series, one of the longest-running and most respected software testing conferences in the world..

The week-long event will feature over 50 learning and networking opportunities and covers a wide variety of some of the most in-demand topics: Test Management, Test Techniques, Test Automation, Agile Testing, Testing the Internet of Things, Mobile Testing, Testing Metrics, Cloud Testing, and Performance Testing to name a few.

Attendees can build a customized week of learning with a variety of topics available through pre-conference training classes, full- and half-day tutorials, testing-oriented concurrent sessions, and keynote presentations.

One of the most popular features of STARCANADA remains the top-notch [keynote presentations](#). This year's keynote speakers include renowned testing professionals: Jennifer Bonine, Rob Sabourin, Julie Gardner, and Dwayne Forde.

Keynote presentations include compelling topics like *Testing Leadership in the Digital Age: Are You Adapting?*, *Testers in Agile Teams—Isolation or Collaboration?*, *Evolution—Not Revolution: Transforming Your Testing*, and *The Future of Applications and Application Testing*.

For the first time ever, STARCANADA will also feature a [Women Who Test](#) full-day event on Friday, October 28 during the conference. Women Who Test was introduced at last year's STARWEST conference in Anaheim and received rave reviews by the participants. The full-day program will cover testing topics as well as topics that support both women's personal and career journeys.

"Women Who Test has been so successful at both STAREAST and STARWEST testing conferences, and now we're excited to bring this same valuable content and experience to STARCANADA," said Allison Wade, President, TechWell Corp.

For more information on STARCANADA and access to the full conference program, visit <https://stareast.techwell.com>.

ABOUT TECHWELL CORPORATION:

TechWell—through its conferences, training, consulting, community websites, and online resources—helps people and organizations develop and deliver great software. For more information, visit [www.techwell.com](http://www.techwell.com).

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