

CONTACT:
Alyson Klidies
Sr. Marketing Product Manager–Events
TechWell Corp.
Ph: 904.621.8223
aklidies@techwell.com
www.techwell.com

For immediate release

TechWell Announces the Full Program for STARWEST 2016

THE PREMIER EVENT FOR SOFTWARE TESTING AND QA PROFESSIONALS TO BE HELD IN ANAHEIM, CA

Jacksonville, FL, June 28, 2016 — TechWell Corporation, an industry leader in software development conferences and training, has announced the [full program](#) for STARWEST. The STARWEST conference is one of the longest-running, and most respected events on software testing and quality assurance, to be held October 2–7, 2016 at the Disneyland Hotel in Anaheim, CA.

The week-long conference will feature over 100 learning and networking opportunities and covers a wide variety of some of the most in-demand topics: test techniques, DevOps, leadership, test automation, agile testing, and mobile & IoT testing to name a few.

Attendees can build a customized week of learning with a variety of topics available through pre-conference training classes, full- and half-day tutorials, testing-oriented concurrent sessions, and keynote presentations.

One of the most popular features of STARWEST remains the top-notch [keynote presentations](#). This year's keynote speakers include renowned testing professionals: Selena Delesie, Casey Rosenthal, Lee Copeland, Mary Thorn, and Jared Richardson. "STARWEST attendees will have the benefit of hearing keynotes from some of the industry's leaders on how to improve their product, their teams, and their careers," said Stasi Richmond, Director of Marketing for TechWell Corp.

Keynote presentations include compelling topics like *Lessons Learned in Leadership: Give Your Team the Edge*, *Engineering Trust in Complex Systems*, *Optimize Your Test Automation to Deliver More Value*, *Take Charge of Your Testing Career: Bring Your Skills to the Next Level*, and the popular *Lightning Strikes the Keynotes*.

STARWEST will also feature a [Women Who Test](#) full-day event on Friday, October 7 during the conference. Women Who Test was introduced at last year's STARWEST conference in Anaheim and received rave reviews by the participants. This program will cover testing topics and will support both women's personal and career journeys. The Women Who Test event covers prominent topics for female test/qa professionals, including: identifying career obstacles and working through burnout, embracing your background and experiences to cultivate your personal brand, discovering your career superpowers, and how to problem-solve as a female in the tech industry where the ratio of men to women is drastically outnumbered at 7:3.

For more information on STARWEST and access to the full conference program, visit <https://starwest.techwell.com>.

ABOUT TECHWELL CORPORATION:

TechWell—through its conferences, training, consulting, community websites, and online resources—helps people and organizations develop and deliver great software. For more information, visit www.techwell.com.

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