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**For Immediate release**

**TechWell Invites You To Submit A Talk For STARWEST**  
THE PREMIER EVENT FOR SOFTWARE TESTING AND QA PROFESSIONALS TO BE HELD IN ANAHEIM, CA

Jacksonville, FL, January 12 — Techwell Corporation, an industry leader in software development conferences and training, is looking for concurrent session speakers for STARWEST. The STARWEST conference is one of the longest-running, and most respected events on software testing and quality assurance and to be held October 1–6, 2017 at the Disneyland® Hotel in Anaheim, California.

The [submission process](#) takes less than five minutes. Just provide a brief paragraph description of your talk and some information on your personal background in software testing. Accepted speakers will receive complimentary conference registration (Wed-Thurs) to STARWEST—a \$2,195 value.

Suggested session topics at STARWEST include: agile testing, test techniques, DevOps, process & metrics, leadership, project management, test automation, mobile and IoT, personal improvement, and test & QA. [Explore](#) last year's concurrent sessions at STARWEST 2016 to gain insight on previously selected sessions.

Proposal descriptions should be around two hundred words. The best descriptions are typically split into two parts. In the first, identify a challenge, problem, or situation you want to present. In the second, describe your approach to addressing the challenge or solving the problem and what the conference attendees will learn from your talk. Visit the STARWEST [speaker tips](#) page for additional information on the submission process.

[Submit](#) a talk before the deadline—February 12, 2017.

To learn more about the upcoming STARWEST conference, please visit <https://starwest.techwell.com>.

About TechWell Corporation:

Techwell—through its conferences, training, consulting, community websites, and online resources—helps people and organizations develop and deliver great software. For more information, visit [www.techwell.com](http://www.techwell.com).